

How to explain BNI and Future Leaders Week to schools and education organizations

We are a group of local business owners who work together to help each other become more successful. Through our Weekly Meetings and presentations, we educate each other about our businesses, learn from and support each other and build strong business and personal relationships.

Currently we are a team of and we usually meet every at
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I am a and each of us in the group represents a different profession. By networking and supporting each other in our Weekly Meetings, we have learned that there are many things we wish we had known when we were much younger and about to start our careers. We believe that by sharing our experience, we can help your students to better understand the many career options available and thus make informed decisions about their future.

We have developed a simple program which we hope you will find helpful – **Future Leaders Week (FLW)**. First held in 2022, FLW takes place around the world in the **3rd week of October**.

We believe it will be interesting to your students aged 15-18 to experience how professional business owners collaborate as a marketing team for each other, so our questions to you are:

1. Do you think this can be of value to you and your students?
2. Do you have a room which can accommodate this number of people?
3. Would you be able to fit our 60-90-minute Weekly Meeting into your school day?
4. Would our career orientation sessions after the meeting be of interest/possible?

After the meeting, select professionals from our group will be happy to stay and provide career orientation advice - talking about their professions to groups of students, about what their daily work involves, what education they needed, things they enjoy about it, how a young person can get started in it, and what they wished they had known or worked harder on when they were at school. To us, this is the most important part!

Alternatively, if a full Meeting is not convenient, we can just provide career orientation sessions at a time which is convenient to you. From our experience, teachers appreciate the support of professional business owners and the students appreciate the new faces and voices giving them a different perspective and the chance to get work experience and connections to local businesses which will benefit them in the future.